



Membership & Community Director



Role Description: Membership and Community Director

Position: Membership and Community Director

Type: Voluntary (Expenses Paid)

Reports to: Board of Directors

Time Commitment: There is no set time requirement for the role however, the following should be used as a guide:

6 x Board Meetings per year - 2.5 hours per meeting & 1 hour preparation

Regular phone calls with Operations Director and/or Programme Director when needed

About Movement Evolution Scotland CIC

Movement Evolution Scotland CIC (Community Interest Company) was established in 2019 to promote physical activity and well-being through innovative programs and collaborations within communities in North East Scotland. Since its inception, the organization has focused on addressing barriers to participation in sports and fitness. By fostering inclusive environments and offering diverse activities, Movement Evolution Scotland has aimed to enhance community engagement and health outcomes. Over the years, it has built relationships with local councils, schools, colleges, universities and wellbeing organisations, contributing to a growing culture of active living and accessibility in Scotland. Built on a clear vision and a lot of hard work The Movement Bothy was created as a hub for this activity. As of April 2025 The Movement Bothy has close to 300 members in a range of regular activities and is currently embarking on its largest project to date The Movement Bothy 2.0 & Activity Park. Our mission is to create inspiring environments where individuals can connect, learn, and thrive through various forms of movement, whether it be parkour, skateboarding, BMX, fitness, yoga, or other physical activities. We aim to empower local communities while promoting health, well-being, and environmental sustainability.

The Role

The Membership and Community Director will be instrumental in building and nurturing a vibrant membership base and fostering community engagement. This role involves developing strategies to enhance member participation, cultivating relationships within the community, and ensuring that the organisation's initiatives are aligned with the needs and interests of our members and the wider community. The ideal candidate will be passionate about community development and possess the skills to inspire and mobilise individuals toward a shared vision.



Membership & Community Director



Key Responsibilities

General

- Act as a director for the organisation in all elements of governance and administration.
- Work with the rest of the Board to set strategy and structure for the organisation.
- Review and evaluate present and future opportunities, threats and risks in the external environment; and current and future strengths, weaknesses.
- Exercise accountability and be responsible to relevant stakeholders.
- Provide general counsel, and a different perspective, on matters of concern.
- Provide a creative contribution to the board by providing objective criticism.
- Help connect the organisation and board with networks of potentially useful people and organisations.

Membership Engagement

- Lead the development and implementation of a membership strategy to attract, retain, and engage members.
- Lead the development of a bursary scheme that aligns with the organisation's mission to break down barriers to participants from different community groups, in particular those with financial constraints.
- Inform communication strategies to keep members informed about opportunities, events, and initiatives.
- Collaborate with the Programme Director and team to ensure that programmes meet the needs and interests of the membership and the wider community.
- Prepare reports on membership trends, and community engagement outcomes for the Board.

Volunteer Management

- Organise and lead volunteers to support activities delivered by Movement Evolution Scotland CIC including events and fundraising.

Community Engagement

- Represent Movement Evolution Scotland CIC at community events and forums, fostering strong relationships with local organizations, and community stakeholders to enhance participation and collaboration.
- Identify and lead the organisation of events, workshops, and programs that encourage member and community interaction.



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Key Responsibilities Cont.

Team Leadership and Management

- Lead and support a team of community coordinators and volunteers dedicated to membership and engagement efforts.
- Foster a collaborative and inclusive team environment that encourages creativity and innovation.

Personal Attributes

- Strong leadership and team management skills.
- Excellent verbal and written communication skills to effectively interact with the community, members, staff and stakeholders.
- Strong organisational skills.
- Great interpersonal skills, with the ability to connect with diverse audiences.
- Ability to work collaboratively with various stakeholders and foster a sense of belonging.
- Passion for community empowerment and social change.

How to Apply

Interested candidates should submit their CV and a cover letter detailing their relevant experience and vision for the role to hello@movementevolution.org. Applications will be accepted until Friday 4th July at 5pm.

Movement Evolution Scotland CIC is an equal opportunity employer and encourages applications from individuals of all backgrounds. We are committed to creating an inclusive environment for all employees, volunteers and community members.

This role description outlines the core responsibilities and qualifications for the Membership & Community Director position, emphasizing the importance of leading and managing volunteers and engaging with members and the wider community in line with the mission of Movement Evolution Scotland CIC.