



ABOUT US

Founded in April 2019, Movement Evolution Scotland CIC is a Community Interest Company, not for profit organisation. We are determined to ensure that children have the opportunity to access quality movement education and a variety of sports which will encourage them to discover a lifelong love of physical activity. By creating environments which promote learning through fun and freedom, young people can develop their athletic ability and grow to become socially skilled, confident, healthy individuals.

Our current priority is the building and development of [The Movement Bothy](#) in Banchory, Aberdeenshire. It will be a home for a wide range of regular classes for all ages, as well as movement experiences such as Birthday Parties and Holiday Camps. Importantly it will allow the creation of environments that challenge and develop critical movement skills for the development of healthy individuals. In particular, the development of athletic skills such as clambering, climbing, swinging, jumping and the ability to balance. [Movement Evolution Performance](#) is our programme for youth athletes who aspire to excel in their chosen sports supporting them with much needed support services in particular Strength and Conditioning coaching. [The Movement Evolution Academy](#) is the learning and development thread to the organisation, aiming to develop better movement education coaches, teachers and leaders. [Movement Evolution Scotland](#) continues to deliver Pop Up movement experiences throughout the North East of Scotland both standalone and in partnership with other youth organisations and hopes to launch a bursary scheme to ensure all children and young people have the opportunity to access quality movement education regardless of economic background.

KEY FACTS

2021 Pop Up and Holiday Activity participation numbers
Obstacle Course - 620 Parkour - 291 Skateboarding - 156 Rollerskiing - 20
3 Regular classes delivered per week



1,529 page likes
1,642 page follows
695 newsletter subscribers



SPONSORSHIP PACKAGES

GOLD

BENEFITS

- Eight foot banner with business logo within The Movement Bothy
- Business logo on all staff uniform printed during year
- Sponsorship of one social media post per month
- Business logo on website

OPTIONS

- £1,400 for one year
- £2,500 for two years

TWO PACKAGES AVAILABLE

SILVER

BENEFITS

- Eight foot banner with business logo within The Movement Bothy
- Sponsorship of one social media post per month
- Business logo on website

OPTIONS

- £1,000 for one year
- £1,750 for two years

SIX PACKAGES AVAILABLE

BRONZE

BENEFITS

- Sponsorship of one issue of digital. Movement Evolution Scotland newsletter including associated social media posts
- Business logo on website

OPTIONS

- £200 for one year
- £300 for two years

EIGHT PACKAGES AVAILABLE

ADDITIONAL SPONSORSHIP OPPORTUNITIES



**MOVEMENT
EVOLUTION**
PERFORMANCE

SPORTS PERFORMER OF THE MONTH

Sponsorship of the Sports Performer monthly award given to an athlete in the Sports Performer programme who has excelled that month.

BENEFITS

- Monthly social media posts associated with the monthly award
- Business logo on website

OPTIONS

- £800 for one year
- £1,500 for two years

ONE PACKAGE AVAILABLE



BURSARY SCHEME

Sponsorship of The Movement Evolution Scotland Bursary Scheme, giving free and discounted access to Movement Evolution Scotland products and services for those that cannot afford to access them.

BENEFITS

- Business logo on website
- Business logo on associated social media posts and associated Movement Evolution Scotland newsletter articles
- Related press releases

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OPPORTUNITY FURTHER



SCHOOLS PROJECTS

Sponsorship of Movement Evolution Scotland schools projects to promote specific opportunities to whole classes and year groups in schools across the North East. Providing opportunities for all regardless of economic background.

BENEFITS

- Business logo on website
- Business logo on associated social media posts and associated Movement Evolution Scotland newsletter articles
- Related press releases

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